



ROTARY CLUB OF CANMORE
Festival of Trees



SPONSORSHIP PACKAGE
2026

The Rotary Club of Canmore proudly presents The 17th Annual Rotary Festival of Trees November 27 to December 31, 2026

This Festival is a Fundraising Initiative

Presented by Rotary Club of Canmore

In the spirit of giving and community, the [Rotary Club of Canmore](#) once again brings the magic of the holiday season to life with our signature Festival of Trees. This cherished event transforms the Malcolm Hotel into a sparkling winter wonderland filled with beautifully decorated trees, wreaths, and festive activities for the whole family.

Every dollar raised through the Festival of Trees directly supports the Rotary Club of Canmore's local and international programs, helping us make a meaningful difference both at home and abroad.

We are deeply grateful for your participation in this joyful and impactful celebration. Together, we spread holiday cheer while strengthening the community we all love.

A heartfelt thank-you to our host and partner, [The Malcolm Hotel](#), for once again opening its doors to us to make this event truly special.

A Message from the 2026 Rotary of Festival of Trees Chair

As the Bow Valley moves toward the holiday season, the Rotary Club of Canmore is delighted to present our 17th Annual Festival of Trees. This much-loved tradition lights up December with sparkling decorations, joyful gatherings, and heartwarming events that bring locals and visitors together.

As always, it's important to look out for one another: to check in on a friend, share a meal with a neighbour, and make sure no one in our community feels alone. At its heart, the Festival of Trees is about exactly that – friends, families, neighbours, and businesses coming together to celebrate, to create memories, and to care for each other.

The Festival is a chance to see this in action. With every ticket purchased, tree sponsored, and hour volunteered, your efforts ripple outward, supporting causes here in the Bow Valley and beyond.

For the most up-to-date list of events, please visit rotaryclubofcanmore.ca, or follow us on social media.

Thank you to our volunteers, sponsors, and participants for your time, energy, and goodwill. It is your generosity that allows us to spread happiness, foster connection, and carry on the important work of Rotary, both here at home and around the world.

We look forward to celebrating with you!

Christopher Kean

Chair, Rotary Festival of Trees

Festival Sponsor Opportunities

- Complimentary event tickets mentioned in sponsorship levels are available for the Holiday Spirits event
- Social media program benefits 30 words OR up to five bullet points on your business or organization, which will be featured in the Rotary Club of Canmore's social media platforms.



RUBY
Event Naming Rights
\$8,500

You will be the sole sponsor advertised for an event at the Festival (other than the Holiday Spirits Event)

BENEFITS:

- Festival Signage
- Rotary Website
- Pre-Festival Newspaper Ads
- Large Footprint Sponsor Tree Provided
- Sponsor Happy Hour, 6 Tickets
- Event Tickets, 6
- Social Media Program
- Post-Festival Thank You Ad



EMERALD
\$5,750

BENEFITS:

- Festival Signage
- Rotary Website
- Sponsor Tree provided
- Sponsor Happy Hour, 5 Tickets
- Event Tickets, 5
- Social Media Program
- Post-Festival Thank You Ad



PLATINUM
\$2,750

BENEFITS:

- Festival Signage
- Rotary Website
- Sponsor Happy Hour, 4 Tickets
- Event Tickets, 4
- Post-Festival Thank You Ad
- Tree not Included



GOLD
\$1,250

BENEFITS:

- Festival Signage
- Rotary Website
- Sponsor Happy Hour, 2 Tickets
- Event Tickets, 2
- Post-Festival Thank You Ad



SILVER
\$750

BENEFITS:

- Festival Signage
- Rotary Website
- Sponsor Happy Hour, 2 Tickets
- Post-Festival Thank You Ad



TREE
\$400

BENEFITS:

- Festival Signage
- Sponsor Happy Hour, 2 Tickets
- Post-Festival Thank You Ad



WREATH
\$350

BENEFITS:

- Festival Signage
- Sponsor Happy Hour, 2 Tickets
- Post-Festival Thank You Ad



MEDIA / MARKETING

Media and/or marketing sponsorship details to be determined on a case-by-case basis based on the value to the Festival of the services provided.

Other Ways to Support: Silent Auction & Raffle items are a valuable part of the Festival and generate much enjoyment for our guests. We are very grateful for all donations.

***We reserve the right to designate items for Silent Auction or Raffles to ensure we honour the sponsor while maximizing funds raised.**

Event Schedule

All events will be hosted at The Malcolm Hotel

Sponsor Happy Hour

Thursday December 3, 3 - 5 pm

Mingle with your colleagues and share a holiday cocktail while getting the first peek at our beautifully decorated trees & wreaths.

Holiday Spirits Event: A Night of Tasting and Cheer

Friday December 11, 7 - 11 pm

Join us for an evening of global cuisine, paired with fine wines, and festive drinks, plus a silent auction of unique items. Proceeds support local and international initiatives—a perfect way to start the holiday season together.

Kids' Holiday Extravaganza

Sunday December 6, 10 am - 3 pm

A FREE festive day for the kids of all ages with crafts, goodies, games, stories and more.

Seniors' Christmas Tea

Wednesday December 16, 1 - 3 pm

A holiday reception for our seniors in the community with tea and desserts. Live entertainment & prizes will make it a festive event.

Tree & Wreath Sponsorship

Trees will be displayed at The Malcolm Hotel throughout the month of December.

Sponsor decoration: Wednesday & Thursday, November 25 & 26, 10 am to 7 pm

Take down: Sunday & Monday January 3 - 4, 2027

SIGN ME UP! (online form)

Tree or Wreath Sponsor

Registration \$400/Tree, \$350/Wreath

TREES

- Pre-lit 7.0 to 7.5-foot tree provided to you for decoration, with a footprint of 4' x 4'
- If you would like to have a preferred space with a larger footprint then the cost would be \$600 for the tree

WREATHS

- To be provided by the sponsor, who also needs to provide a stand for their wreath

GENERAL

- Your tree or wreath will be displayed for the duration of the holiday season
- We supply signage by your tree/wreath with the company name and logo
- All decorations for trees and wreaths to be provided by the sponsor
- **All spots are assigned by the Rotary Club of Canmore and the Malcolm Hotel. Please do not trade spots with someone who has not yet decorated their tree.**

Sponsoring Trees for Registered Non-Profit Organizations:

- There is an opportunity for an individual to sponsor a tree for a local non-profit organization and receive a tax receipt.
- You can choose your own non-profit organization to sponsor, or Rotary can assist by matching you with an appreciative non-profit organization so they may enter a tree or wreath.
- Customizable: You pay the entry fee and, if interested, collaborate with the non-profit for any potential additional funds for decorating the tree or wreath.

A detailed information sheet will be sent out upon registration.



2025-26 TOTAL GIVING - \$221,478

ROTARY CLUB OF CANMORE:

878 Banff Canmore Squadron

Royal Canadian Air Cadets

Ford Transit - 15 Passenger All Wheel Drive Van

Adventures in Citizenship - Canmore Rotary Club

Sponsor a local youth to attend the annual leadership conference in Ottawa

Biosphere Institute of the Bow Valley

Earth Talks: Empowering Canmore residents through action-oriented workshops

Bow Valley Connections Centre

Enhancing visibility, safety and belonging through branded apparel

Bow Valley Food Alliance

Indigenous Food Sovereignty Resurgence

Bow Valley Little League

Legacy Uniform Update (Year 2)

Canadian Mountain Arts Foundation (artsPlace)

Mini-Melodies and Youth Arts Collective

Canadian Rockies Rowing Club

Come Try It: Rockies Rowing

Canmore Collegiate High School

Wolverine A-Z Skills Lab, Academic Scholarships, Art & Woodworking (Raven) Awards, Green Club Eco-Friendly Projects, Student Volunteer Awards Grades 9 - 12

Canmore Community Childcare

Summer Program T-shirts

Canmore Folk Music Festival Society

Sponsor the Free Festival Friday Event 2026

Canmore Golf & Curling Club

Sponsorship for 100th Anniversary Commemorative Clock

Canmore Illusions Gymnastics Club

Coaching certification advancement and staff professional development

Canmore Museum

Stoney Nakoda Elders Engagement
Mini Thni Elders Lunch Program Project

Canmore Preschool Society

Active Start

Canmore Pride Society

Films for Thought - Canmore Pride

Canmore Rotary Hosted Events

Eco-Food & Fashion Fest at artsPlace
Canmore town-wide Earth Month clean-up
Eco-Warrior Awards for Environmental Leadership in the Bow Valley
Vegan Chef Challenge and awards with 14 participating Canmore Restaurants

Canmore Skating Club

Ice show 2026 - Celebrate Canada

Canmore Wolverines Football Club

Millenium Field Score Clock (Power Project)

Canmore Young Adult Network (CYAN)

A year of community self-care programming for Canmore's young adults

Computer & STEM Centre, Nigeria

Establishment of a modern Computer and STEM (Science, Technology, Engineering, and Mathematics) Centre

Corazones Y Manos, Guatemala

Critical Thinking Mathematics Course, 2026

Divine Mercy School, Uganda

Addresses child hunger with poultry and vegetable management to the "Young Farmers Club" program

Food and Friends

Food Costs

Hearts and Hands, Guatemala

Construction of a retaining wall and repair of damaged pavement at a school location

Homelessness Society of the Bow Valley

Hot Meals Program: Shelter Season Transitional Support

Homes of Hope

Sponsor and accompany a group of young adults to travel to Mexico to build homes for families in need in Mexico

Hope For Kids - Ryan Carrington Foundation

Family Support Group and Meetups

Kawempe Home Care, Uganda

New Hope Children's Hostel, providing cancer care and support to children and caregivers

Mini Thni

U13 Mixed Baseball Team, Women's Baseball Team, U7 Mixed Hockey Team, Helping Hands Outreach

Mountain Grannies, Canmore

Supports the annual "Chili-in-a-Bowl Dinner" fundraiser in aid of the Stephen Lewis Foundation

Our Lady of the Snows Catholic Academy

STEM Club - Science, Technology, Engineering & Math, Academic Scholarships

Pinetree Players

Mentorship Program for 2026 Canmore Summer Theatre Festival

Real Humanitarian, Ethiopia

To engage vulnerable Ethiopian youth (aged 10 - 16 years) in an environmental peace project

Right to Learn Afghanistan, Türkiye

To expand access to safe, high-quality education for displaced Afghan children in Türkiye

Rocky Mountain Adaptive

No Limits Camp - Summer Program

Rolling Water Foundation, South Africa

Aids in the collection of water and its transportation by foot to rural areas of use in gardens and households

Rotary District Global Grant - Ukraine

Providing funds to Rotary Club of Kyiv-Capital Ukraine for medical equipment and supplies to Chernihiv area Hospitals

RYLA - Rotary Youth Leadership Awards

RYPEN - Rotary Youth Program of Enrichment

Sponsor a local youth to attend the annual regional leadership conference

Sara's Children, Malawi

Education and care for 120 underprivileged children

Sleeping Children Around the World, Uganda

Bed kits for 50 needy children

ShelterBox Canada

Disaster relief and emergency shelter assistance worldwide

Thai Child Development Foundation, Thailand

Vocational training and healthcare support for underprivileged or special needs children gaining life skills

Three Sisters Scottish Festival Society

Canmore Highland Games

Town of Canmore - Recreation

Child & Youth Campership Program

CANMORE ROTARY FOUNDATION:

Biosphere Institute of the Bow Valley

Bow Valley Wildlife Wilderness Project

Bow Valley Christmas Spirit Campaign

Purchase Grocery Gift Cards

Bow Valley Food Alliance

Fresh Food Box

Bow Valley Refugee Project

Donations collected on behalf of the Bow Valley Refugee Project

Canadian Rockies Public Schools

Academic Scholarships, Bike Rodeo

Embrace International Foundation

Inclusive Education in Uganda

Homelessness Society of the Bow Valley

Hot Meals Program

Îyârhe Nakoda Food Bank Society

Industrial Floor Scale, Food Hampers

Pinetree Players

Mentorship Program

Prostate Cancer Centre

CRF Hosted: The Man Van

Rocky Mountain Adaptive

No Limits Summer Program

Town of Canmore

Youth Campership Program



Find out more! Visit rotaryclubofcanmore.ca